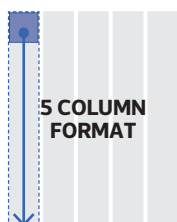


Classified Display Ad Specifications

Publishes every Friday

MAIN SECTION:

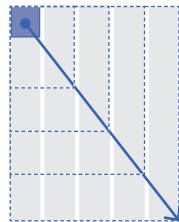
Front of Classifieds – eg. Rental, Accommodation, For Sale, Home Services, Health & Well being, Education categories and many more.



WIDTH
1 Column ONLY
HEIGHT
2"H to 11"H

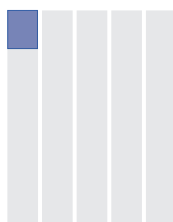
CAREER SECTION:

Career ads may be any combination of 1 to 5 columns wide by 2 to 11 inches high. Only 1-inch increments can be accommodated.

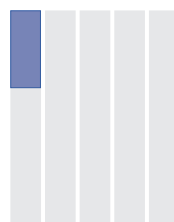


WIDTH
1 to 5 Columns
HEIGHT
2"H to 11"H

EXAMPLE AD SIZING:



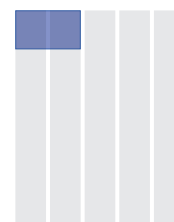
1 column x 2"
1.7"W x 2"H



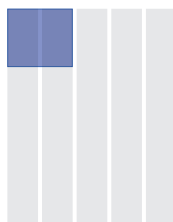
1 column x 4"
1.7"W x 4"H



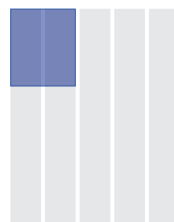
1 column x 11"
1.7"W x 11"H



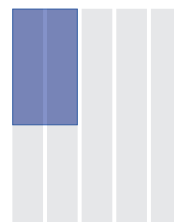
2 columns x 2"
3.56"W x 2"H



2 columns x 3"
3.56"W x 3"H



2 columns x 4"
3.56"W x 4"H



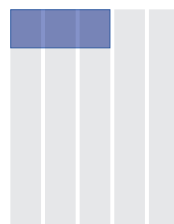
2 columns x 6"
3.56"W x 6"H



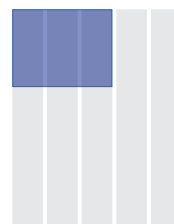
2 columns x 8"
3.56"W x 8"H



2 columns x 11"
3.56"W x 11"H



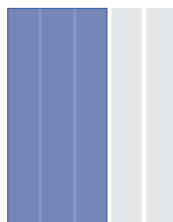
3 columns x 2"
5.41"W x 2"H



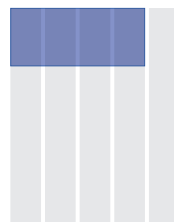
3 columns x 4"
5.41"W x 4"H



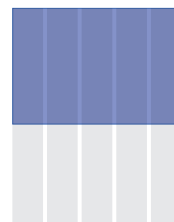
3 columns x 7"
5.41"W x 7"H



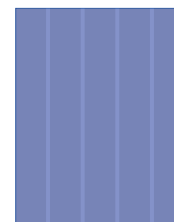
3 columns x 11"
5.41"W x 11"H



4 columns x 3"
7.27"W x 3"H



5 columns x 6"
9.125"W x 6"H



5 columns x 11"
9.125"W x 11"H

NOTE:

Different shapes and size combinations are welcome. Please ask your sales rep for a quote.

COLUMN WIDTHS:

1 column	1.7"W
2 columns	3.56"W
3 columns	5.41"W
4 columns	7.27"W
5 columns	9.125"W

Classified Display Ad Rates

Classified Display Ads are creatively designed ads in a modular format which you would book via your ad rep. Classified Word Ads are booked separately and will be printed as plain text only in the classifieds section – these are also priced differently than the rates below.

\$14.00 per column inch – for example a 2 columns by 6 inches ad would be (2x6) x \$14.00 = \$168.00

MAIN SECTION: ADD FULL COLOUR +\$20

CAREER SECTION: ADD FULL COLOUR +\$350* or ADD SPOT COLOUR +\$135* per colour

*net rates only

Payment

All advertisements must be prepaid until credit is established. Should advertisers terminate a contract before its expiry date, they will be billed retroactively for any ads already purchased. All contracted rates are subject to change upon 30 days notice. Any and all revisions to ads or proofs made after deadline will be invoiced at full graphic rates.