

Pemberton Area Economic Development Collaboration Meeting Notes

July 4, 2018 – 9:30am, Lil'wat Nation Council Chambers

Chair: Graham Turner **Notes:** Jeannette Nadon/Jill Brooksbank

In attendance:

Jill Brooksbank, Senior Communications and Grants Coordinator, Village of Pemberton

Russell Mack, Director, SLRD Electoral Area C

Mark Mendonca, President, Tourism Pemberton

Jeannette Nadon, Communications and Engagement Manager, SLRD

Lucinda Phillips, Administrator, N'Quatqua

Graham Turner, President, Pemberton & District Chamber of Commerce

Karen Ross, Councillor, Village of Pemberton

Wendy Koh, Regional Manager, Regional Economic Operations, Ministry of Forests, Lands, Natural Resource Operations and Rural Development

Darby Cameron, Senior Policy Analyst, Small Business Branch, Ministry of Jobs, Trade and Technology

Regrets:

Sheldon Dowswell, Administrator, Lower Stl'at'imx Tribal Council

Kerry Mehaffey, Director of Business and Economic Development, Lil'wat Nation

Agenda:

1. Introductions

2. Review last Meeting Minutes

3. Quarterly Updates

- Councillor Ross & Jill Brooksbank - Village of Pemberton
 - Council passed Second Reading of new Zoning Bylaw 832, 2018. Public Hearing was held on June 26th. Following feedback at Public Hearing, staff were directed to make changes with respect to adding back site-specific zoning for two downtown businesses. The Bylaw will be receiving Third Reading at the next Council meeting on July 10th.
 - Downtown Businesses Workshop for the Downtown Enhancement Project has been postponed to a later date
 - Council decided to not proceed any further with Boundary Extension. The exploration of Boundary Extension has been a Council priority for several years. The decision to not proceed was due to MOTI's decision not to upgrade roads, in addition to the tax implications of those properties that would be incorporated.
 - Downtown Enhancement Project 50% design is close to completion. The Village hopes to issue the tender documents in early Fall for the construction with hopes of starting the project in the Spring of 2019.

- The Village of Pemberton and Líl'wat Nation are working towards a partnership for the creation of a joint community forest.
 - Street banners and hydro box wrap project will be taking place this summer/fall. A committee has been formed to select the artwork. Aiming for completion in 2018.
 - Discussion took place with respect to the Downtown Enhancement Project, specifically parking. Village representatives shared info regarding the Gas Tax Funding criteria and how that was incorporated into the scope of the project. Councillor Ross stressed the importance of striking a balance of a functional downtown while meeting the needs of residents, businesses and tourists. Jill will circulate Downtown Enhancement Concepts/info to Collaborative.
- Jeannette Nadon/Director Mack
 - A Community Information Meeting was held on April 11 regarding SLRD Electoral Area C Zoning Amendment Bylaw No. 1549-2017, which is a zoning bylaw focused on agricultural regulations on ALR (Agricultural Land Reserve) land in Area C. A report went to the SLRD Board in June summarizing the questions and comments from the meeting, and is available on the SLRD website. The Board has now directed staff to hold two additional community meetings which will be held on July 11 at the Community Centre – one from 3 – 4 pm and one from 6 – 8 pm.
 - The Pemberton and Area C Recreational Trails Master Plan Update is expected this summer.
 - An RFP was issued for the construction of the Friendship Trail. The RFP closes on July 3. Construction will be done in phases and is expected to begin soon. It's hoped that the project will be completed this fall.
 - The REC Youth and Seniors Centre renovation is complete. Exterior work including new siding, steel roof, fresh paint and updated signage was completed in 2017. The interior work was completed in 2018 and includes new flooring, fresh paint, new furnishings, table tennis and an entertainment centre.
 - Construction of the third and final phase of the Children's Nature Play Park will take place this summer and will include a Parkour-style climbing structure, a "Multi-Goal" and a supernova ring. The cost is \$100,000, with \$51,000 coming from the WB Foundation and the remainder will be allocated from the 2018 Recreation Services budget.
 - The SLRD issued an RFP for the design and construction of a picnic shelter at Gates Lake Park. Funding is coming from SLRD Area C Amenity Funds and the project will be completed in 2018.
 - The SLRD intends to submit an application to the Rural Dividend Program to undertake a Grade Crossing Safety Assessment for the rail crossing at Gates Lake Park.

- The SLRD and the Village have agreed to bring the proposed soccer field near the Pemberton Plateau neighbourhood into the Pemberton and Area C Recreation Service.
 - The SLRD and the Village have agreed to pursue a transfer of the management of the Recreation Service from the SLRD to the Village. Staff are in the process of drafting a Management Agreement to set out the terms and conditions of the transfer; a draft is expected in the fall.
 - The SLRD is planning to construct a new transfer station on a .5 acre lot in the Industrial Park, which was purchased in 2016 for that purpose. An Alternative Approval Process was recently completed to secure the approval of electors to proceed with the necessary borrowing, and an RFP will be issued soon.
 - The first meeting of the Nuk'w7ántwal' Intergovernmental Relations Committee was held on June 6. The Committee Terms of Reference was reviewed and refined and will now be submitted for approval to the Board / Councils of participating organizations (currently: SLRD, Village of Pemberton, Lí'wat Nation, N'Quatqua, and Samahquam). Nuk'w7ántwal' is an Ucwalmictwts phrase which means "to help each other" and the purpose of the committee is to strengthen relationships, build trust and increase understanding, with a focus on improving communication and intergovernmental coordination, information sharing, and collective advocacy. Moving forward, the committee also intends to find ways to bring community-based organizations together to build shared understanding through dialogue, learning opportunities and social events.
 - In addition to the Rural Dividend Program application for the safe rail crossing at Gates Lake, the SLRD also intends to submit two project development applications (one for an engagement process in Area A to explore housing issues, and one for a feasibility study to construct a health facility in Area D). The SLRD will also be applying under the project stream to undertake a Housing Needs Assessment for the 4 Electoral Areas.
 - The SLRD has hired a new Communications Coordinator – Patricia Westerholm; she starts on July 23.
- Lucinda Phillips – N'Quatqua
 - RFP closed for expansion on the daycare, construction to start this month.
 - Upgrades will also be taking place to the hatchery to include sockeye. N'Quatqua to explore partnering with BC Hydro.
 - Canoe/Paddleboard Rentals not quite ready yet (Jill to send Paddle Barn contact to Lucinda)
 - Looking to find a suitable location for the boat washing station (convenient, visible, good water supply, drainage etc.)
 - Mark Mendonca – Tourism Pemberton

- The previous weekend was a good weekend; 6 weddings in town equally 700 guests. Glass Blowing Festival had over 500 guests.
- Having continued conversations with Alistair McCrone including discussions with respect to Tenquille Lake. The Ministry is deterring people from going there due to grizzlies.
- At TP's last Board meeting, funding was identified as an issue. VoP/SLRD do provide some funding, but not adequate
- In conjunction with Slow Food Cycle, Tourism Pemberton will be hosting a long table dinner at Dreamcatcher Meadows with a horse show
- A Whitewater kayaking event will be taking place at the Rutherford in 2018.
- Geo-political concern re: USA. Americans are still travelling.
- Graham Turner – Pemberton Chamber of Commerce
 - Fielding questions/concerns regarding Village of Pemberton Zoning and Pemberton Transfer Station. Location of Transfer Station is a concern
 - The Industrial Park is a challenge as has both industrial and business uses
 - Superhost program trainer, Cindy Coughlan, will be hosting an intro to the Superhost program on July 11th
 - Business Excellence Awards will be taking place on November 24th
 - The Chamber's Industrial Park Pop-Up will be taking place July 18th, 5-7pm
 - The Visitor Centre saw 6400 visitors so far this season. 951 parties were from Europe, 604 were from BC. The sani-station has been a popular amenity. 1023 RV's have passed through the Centre
 - The Destination BC Sea to Sky Strategy draft has been circulated to the working group for review and comments

4. Mobile Business Licence Presentation- Darby from Ministry of Jobs, Trades and Technology

- Darby manages 15 agreements covering 91 communities
- Darby can provide a draft Request for Decision and draft Bylaw that can be tailored to the community
- Can assist with implementation plan and creating business case
- Disadvantages includes the requirement to share business licence info. At a minimum, the program is revenue neutral
- Graham to organize a presentation for a regional Chamber meeting to gauge the interest from the business community. Should there be interest, the Chamber will draft a letter to Local Governments.
- A potential legislative challenge; as the Community Charter does not include Regional Districts or First Nations. The Province is currently working on a 'work around and consulting with legal counsel.

5. Data Portal Presentation

- Phase 1 and Phase 2 complete
- Organizations are asked to share a link on their websites/social media channels
- Graham to share electronic version of the presentation with notes

6. Rural Dividend spring intake discussion “the big ask”

- Rural Dividend Program – Discussion took place with respect to priorities. Wendy to share link to a wayfinding strategy from the City of Merritt
- Program webinar taking place on July 31st
- Considerations should include: who is the lead applicant, what is the project, and alignment with project criteria.
- There may be an allowance to extend deadlines for Council resolutions
- There will be another intake in 2019
- Ministry of Jobs, Trade and Technology has a web portal with lots of resources including links to Economic Development Plans

7. Meeting Adjourned – for tour of the Ts’zil Learning Centre