

Pemberton Area Economic Development Collaboration Meeting #10

July 3, 2018 – 9:30 am – 12:30 pm Lil'wat Business Group Board Room

Chair: Ted Craddock, **Minutes:** Shannon Story

Meeting convened at 9:34 am

In attendance:

Graham Turner, President, Pemberton & District Chamber of Commerce, Retail Operations Manager for Lil'wat Business Group

Jill Brooksbank, Senior Communications and Grants Coordinator, Village of Pemberton

Lucinda Phillips, Administrator, N'Quatqua

Kerry Mehaffey, Chief Executive Officer, Lil'wat Business Group

Phillipa Campbell, Project and Research Coordinator, SLRD

Sheldon Dowswell, Administrator, Lower St'atl'imx Tribal Council

Mark Mendonca, President, Tourism Pemberton

Regrets:

Russell Mack, Director, SLRD Electoral Area C

Wendy Koh, incoming Regional Manager, Economic Development, Ministry of Jobs, Trade and Technology

Patricia Westerholm, Communications Coordinator, SLRD

Lisa Richardson, Collaborative Administrator

Motion to approve the agenda

1. Introductions

-Welcome to Shannon Story as our new Project Manager for the Pemberton & Area Community Economic Development Strategy and Plan

-Thanks to Graham Turner for chairing his group for the last year

2. Review last meeting minutes

-Minutes reviewed with no changes

3. Quarterly Updates

Lil'wat Business Group:

- Gas station is close to completion
- Some firefighting crews sent to Alberta
- Working with Village of Pemberton on Community Forest. Province identified one land use conflict in the One Mile area
- Nation has elections this month
- Working with the Village on fuel thinning work up Cheakamus Lake Road

Tourism Pemberton:

- Slow Food Cycle coming up
- Farm Tour coming up
- Some small grants have been successful and larger sponsorship has been secured
- Working on a Winterfest program
- Finished the first phase of Municipal & Regional District Tax (MRDT) and looks like it won't be going further at this point in time. Possibility of volunteer contributions instead of mandatory contributions
- Membership continues to grow

N'Quatqua:

- Have been testing out canoes, kayaks and paddle boards.
- In final stages of opening up expansion in daycare. Can take babies now
- Finally have fibre optic internet connection
- Fish hatchery is really kicking off. Partnering with the Fairmont Chateau in Whistler and other restaurants are starting to order as well

Village of Pemberton:

Downtown Enhancement Project:

- Project on budget and timeline
- It is starting to come together
- Thanks to the businesses for putting up with a really tough summer
- Looking at end of August, first part of September to have it wrapped up
- Lots of building around Pemberton. A lot of housing going up

Pemberton + District Chamber

- Regional Transportation Committee requesting that province consider creative funding solutions for regional transit system.
- Chamber is working on becoming a governance board
- Have an action plan to review bylaws and structure

4. Presentation of Economic Impact Study of Tourism results by Mark Mendonca of Tourism Pemberton

- Tourism Pemberton went out to look for stable funding but realized that they needed some background showing what tourism was worth in order to secure funding
- Results will be presented to the VoP Council in October and then made available to the public

5. Economic Development Strategy and Action Plan

-Presentation by Shannon Story, Project Manager

First steps are as follows:

- Meet one on one with each Collaborative committee members
- Develop detailed budget & invoice project partners for contributions
- Develop project timeframe and project framework
- Build stakeholder registry
- Send out online poll to Pemberton & District Chamber Members and other contacts throughout the region to ask initial questions and to gauge interest in participating in the project
- Questions that need to be asked and answered are: Where are we now? Where do we want to be? What needs to be done to get us there? How will we know when we get there?

Plan for Year 1

- LISTEN!
- Meet with a wide section of stakeholders and business sectors across Pemberton and region
- Collect data and information
- Develop initial picture of community economic development landscape
- Develop measures of success

Plan for Year 2

- More focus on larger facilitated meetings to bring ideas and plan together
- Develop & write plan and actions
- Present plan to the community

-Develop long term funding and plan for Economic Development

Action items:

-Come up with a stated purpose/value statement for the project

-October: discuss with Collaborative what an Economic Development Plan looks like and ensure everyone is on the same page

-Establish project sub committee

6. New Business

-Article "Too Many People Want to Travel"

-A discussion was held on over tourism in the area

7. Actions

-Please ensure that your alternate attends the meeting if you can't make it

-Please get your alternate name in

Next quarterly meeting: Wednesday, October 2nd

- Lower Stl'at'imx Tribal Council Board room
#5-7327 Industrial Way (building behind waste transfer station)

Meeting adjourned at 11:43 am